Why Northern Utah?

Prepared for Pleasant View City

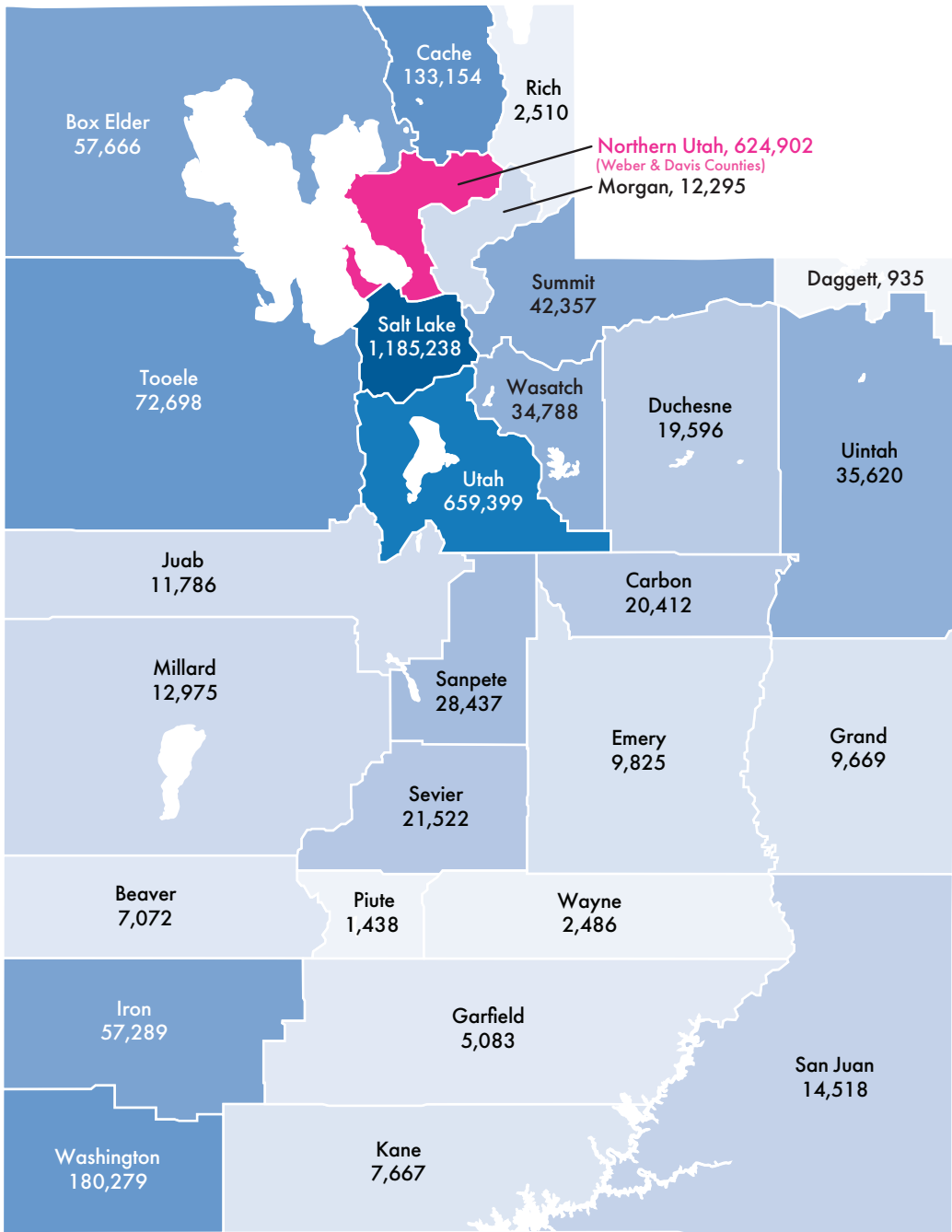NORTHERN
UTAH
ECONOMIC
ALLIANCE

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Northern Utah Region

Some 2,689,744 residents, or nearly 80% of Utah's population, lives within a narrow metropolitan region that stretches from the southern end of Utah County north to Brigham City, in Box Elder County. Davis and Weber Counties are the two most populace counties on the north end of this metropolitan region and are the focus of this profile. These two counties account for 624,902, which is 23.2% of Utah's Population.

Source: Census Bureau, 2020 Census

Box Elder
57,666

Cache
133,154

Rich
2,510

Northern Utah, 624,902
(Weber & Davis Counties)

Morgan, 12,295

Daggett, 935

Summit
42,357

Salt Lake
1,185,238

Wasatch
34,788

Duchesne
19,596

Uintah
35,620

Tooele
72,698

Utah
659,399

Juab
11,786

Carbon
20,412

Millard
12,975

Sanpete
28,437

Emery
9,825

Grand
9,669

Sevier
21,522

Beaver
7,072

Piute
1,438

Wayne
2,486

Iron
57,289

Garfield
5,083

San Juan
14,518

Washington
180,279

Kane
7,667

Source: Census Bureau Quick Facts, 2020 Census

NOTABLE RANKINGS AND ACCOLADES:

- **Milken Institute: Ogden-Clearfield 9th Best Performing Mid-Market in the US (2021)**
- **CBRE: Ogden City and Davis County – One of the Top 11 Well-Positioned Mid-Markets in the Country (2021)**
- **Forbes: Ogden, One of Utah's Up-And-Coming Mountain Destinations (2021)**
- **National Geographic: Ogden Named Top 10 Emerging Ski Towns in North America**
- **Matador Network: Ogden, Utah, is the Ultimate Ski Town You Don't Know about Yet (2021)**

Davis and Weber Counties are distinctly situated just north of the Salt Lake City International Airport. The City of Ogden, county seat in Weber County, lies about 45 minutes north of the international airport. The region boasts a vast network for transportation and distribution supporting industrial and commercial business along with many other amenities for people who like to live, work, and play here.

- The two counties are served by excellent regional access, including Interstate Highways 15 and 84, and State Highway 89.
- Commuter rail service connecting Weber and Davis Counties to the international airport and points as far south in Utah County.
- Rail freight and transportation services connecting Ogden with destinations from the West Coast to the East Coast.
- A distribution hub that offers semi-truck delivery of goods to San Francisco, Portland, Helena, Denver, Albuquerque, and Phoenix within 12 hours or less.
- A central point for distribution between Canada and Mexico.
- Three amazing ski resorts, including Snowbasin, which was home to the Olympic downhill events for the 2002 Winter Olympics and features alpine skiing with a drop of 2,900 feet in just two miles.
- Numerous state parks, including Antelope Island, Willard Bay, and Pineview Reservoir.
- Pineview Reservoir is the busiest reservoir for its size in the state of Utah due to its close proximity to the population centers in the Northern Utah Region. The reservoir offers spectacular boating, wind surfing, swimming, fishing, and other water sports.
- A wildlife bird refuge.
- More than 1000 miles of hiking and biking trails – everything from a casual stroll to strenuous wilderness treks.

NORTHERN UTAH ECONOMIC ALLIANCE

BRIGHAM CITY

Little Bear River

Porcupine Reservoir

Bear River

WILLARD BAY
RESERVOIR

Wasatch Range

POWDER MOUNTAIN
RESORT

WILLARD BAY

BEAR RIVER BAY

Willard Peak
9763 ft

PLEASANT VIEW

NORTH OGDEN

NORDIC VALLEY
RESORT

Pineview
Reservoir

OGDEN WEBER
TECHNICAL COLLEGE

15

OGDEN

FREMONT
ISLAND

OGDEN-HINCKLEY
AIRPORT

WEBER STATE
UNIVESITY

SNOWBASIN
RESORT

OGDEN BAY

ROY

84

Weber River

CLEARFIELD

HILL
AIRFORCE
BASE

Thurston Peak
9705 ft

LAYTON

DAVIS TECHNICAL
COLLEGE

GREAT SALT LAKE

15

FARMINGTON

FARMINGTON BAY

ANTELOP ISLAND

Grandview Peak
9410 ft

BOUNTIFUL

215

SALT LAKE CITY
INTERNATIONAL
AIRPORT

15

WEBER COUNTY

DAVIS COUNTY

80

SALT LAKE CITY

Northern Utah Educational Institutions

EDUCATIONAL INSTITUTIONS

Weber State University
- Enrollment 29,596
- 225 Undergraduate Degree Programs, some of which include:
  - Business, Administration & Finance: Accounting, Marketing, Supply Chain Management, Outdoor & Community Recreation Administration
  - Computer & Information Systems: Computer Engineering, Energy Engineering, Management Information Systems
- Engineering & Technology: Automotive Technology, Building Design & Construction, Electrical Engineering, Manufacturing Engineering Technology,
- 17 Graduate Programs, some of which include:
  - Master of Science in Computer Engineering, Computer Science, Master of Business Administration, Master of Science in Electrical Engineering.

TECH COLLEGES

Davis Technical College
- Enrollment 6,709
- 36 Enrollment Programs, some of which include:
  - Business & Technology: Information Technology, Software Development, Architectural & Engineering Design
  - Construction: Building Construction Technology, Electrician Apprentice, Plumbing Apprentice
  - Health: Advanced Emergency Medical Technician, Dental Assistant, Surgical Technology
  - Manufacturing: Automation & Robotics, CNC Machining, Composite Materials Technology, Injection Molding, Manufacturing Technology.
  - Transportation: Automotive Technology, Heavy Duty Technology

Ogden-Weber Technical College
- Enrollment 5,885
- 32 Enrollment Programs, some of which include:
  - Business & Computer Technology: Information Technology Systems, Software Technology, Software Development
  - Construction: Computer Aided Design, HVAC Technologies Apprentice, Electrician Apprentice
  - Health: Medical Assisting, Medical Scribe, Pharmacy Technician,
  - Manufacturing: Composites, Machinist I, Machinist Apprentice, Welder Production
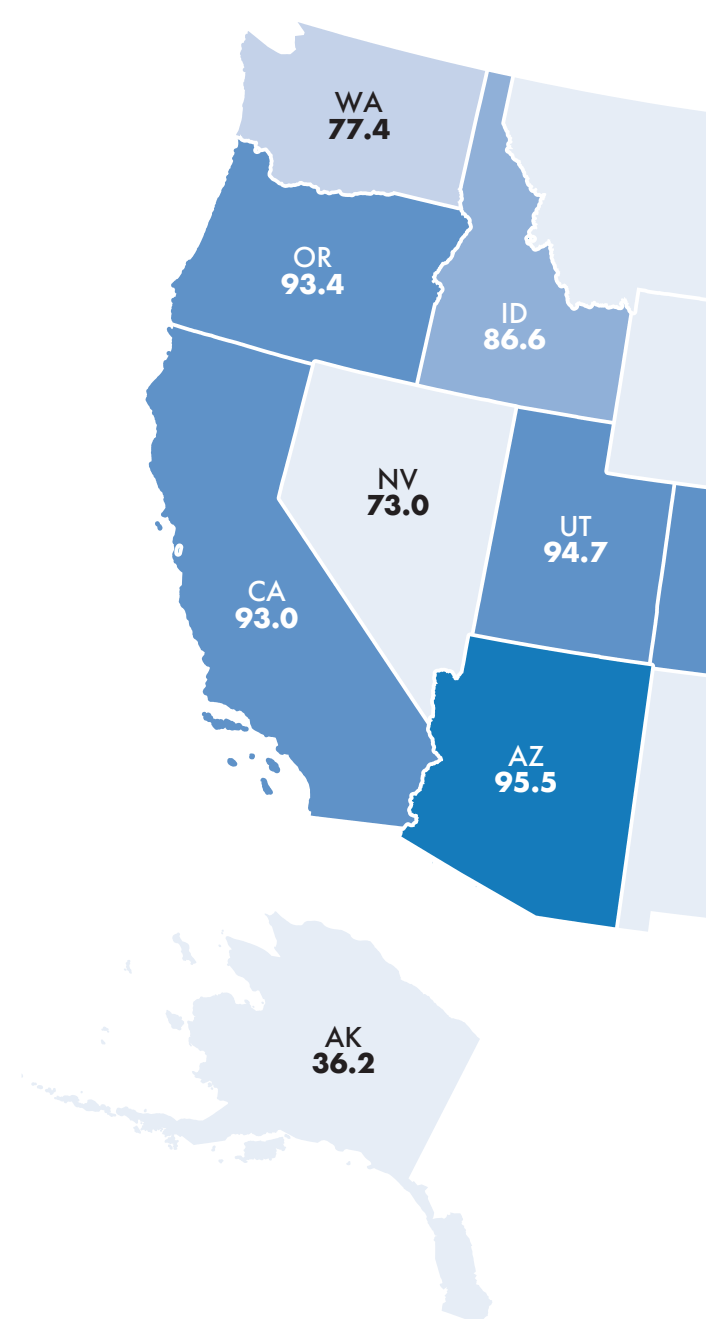 - Service: Automotive Service Technology

Northern Utah Quality of Life

INDUSTRY DIVERSITY

The Northern Utah Region is filled with large and small tech companies that have grown up in Utah or located here because of the business-friendly environment and many other reasons. Here are a few of the competitive advantages for locating or growing your tech company in Northern Utah:

State	Hachman Index	Rank
Missouri	96.8	1
Georgia	96.8	2
Illinois	96.0	3
Arizona	95.5	4
Pennsylvania	95.3	5
Utah	94.7	6
North Carolina	94.7	7
New Jersey	94.2	8
New Hampshire	93.6	9
Colorado	93.5	10

As you can see by the following graphic, Utah's score ranks among the highest in the Intermountain West and is comparative with highest ranking states on the East and West Coasts.
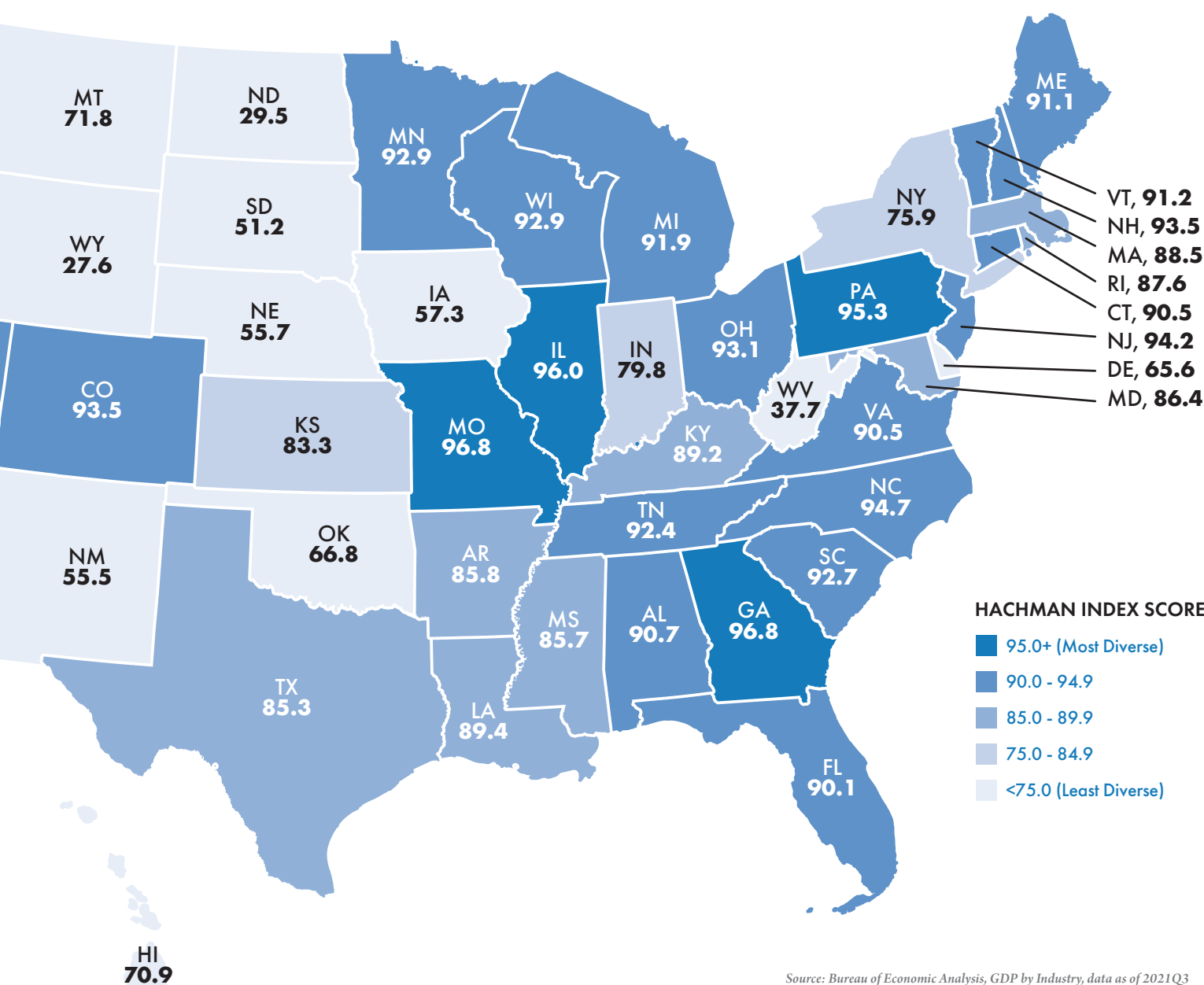
WA
77.4

OR
93.4

ID
86.6

NV
73.0

UT
94.7

CA
93.0

AZ
95.5

AK
36.2

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Northern Utah Quality of Life

HACHMAN INDEX

The Hachman Index measures economic diversity using indicators such as gross domestic product (GDP) or employment. The index measures the mix of industries present in a particular region relative to a well-diversified reference region. Hachman Index scores range from 0 to 100, where a higher score indicates more economic diversity, and a lower score indicates less. The Hachman Index is often applied at the national level, allowing for comparison between individual states. With reliable data, the index may also measure industrial distribution across counties.

MT **71.8**
ND **29.5**
MN **92.9**
ME **91.1**
SD **51.2**
WI **92.9**
MI **91.9**
NY **75.9**
WY **27.6**
IA **57.3**
IL **96.0**
IN **79.8**
OH **93.1**
PA **95.3**
CO **93.5**
NE **55.7**
MO **96.8**
KS **83.3**
KY **89.2**
WV **37.7**
VA **90.5**
NM **55.5**
OK **66.8**
TN **92.4**
NC **94.7**
AR **85.8**
SC **92.7**
MS **85.7**
AL **90.7**
GA **96.8**
TX **85.3**
LA **89.4**
FL **90.1**
HI **70.9**

VT, **91.2**
NH, **93.5**
MA, **88.5**
RI, **87.6**
CT, **90.5**
NJ, **94.2**
DE, **65.6**
MD, **86.4**

HACHMAN INDEX SCORE

- 95.0+ (Most Diverse)
- 90.0 - 94.9
- 85.0 - 89.9
- 75.0 - 84.9
- <75.0 (Least Diverse)

Source: Bureau of Economic Analysis, GDP by Industry, data as of 2021Q3

What's next...?

FUTURE LOOKING PLANS/DEVELOPMENTS

Infrastructure Plans

By 2050 an additional 1.5 million people will live in Utah, and many of those new residents will settle along the Wasatch Front. Understanding this projected growth, elected officials, business leaders, community organizers, transportation agencies and developers have been working together to create a growth vision that would provide more transportation choices and housing options, preserve open space and link development with transportation decisions. This is especially true for the Northern Utah Region, where there are existing open spaces that will absorb part of the projected growth.

Infrastructure efforts include the extension of Legacy Highway through the northern part of Davis County into Weber County and plans to develop more affordable housing options. Ogden City has established a 25-year vision that includes Smart Growth strategies to encourage a vital public realm, walkable neighborhoods, essential services, and amenities, as well as diversity in employment and housing options.

Meanwhile, in Davis County, the Utah Department of Transportation continues one of the state's largest highway projects – the major upgrade of State Highway 89. The project will be complete in 2023.

Educational Institutions Program Developments

A college education is a key element in breaking the intergenerational cycle of poverty. At Weber State University, since 2010 the school has been supporting college attendance through the Dream Weber scholarship program, which provides free tuition and general student fees to students enrolled in 12 semester credits who qualify for a Pell Grant
and whose annual household income is $50,000 or less. The Dream Weber program supplements any other aid that is awarded, such as a Pell Grant, Institutional Grants, and any other scholarships from generous donors.

Meanwhile, the Ogden-Weber Technology College is offering free tuition until August 2022. The school offers more than 35 programs in six different high-demand categories, and tech training and certification in more than 35 industries.